

*Going Strong For 30 Years!*

# **ANNUAL REPORT 2013**

# THE COMMUNITY AT YOUR FINGERTIPS

Foxboro Cable Access, Inc. (FCA) is a non-profit organization established in 1982 as part of the License Agreement between the Town of Foxborough and Cablevision Industries, the franchise operator at the time. The License Agreement gave FCA the authority to establish rules for the use of the facilities, equipment, and channels provided by the cable franchise companies, now Comcast Corporation and Verizon. All cable subscribers in Foxboro are included as voting members of the Foxboro Cable Access corporation.

The corporation is managed by a nine member volunteer Board of Directors. Seven members are elected by the membership, while two are appointed by the Board of Selectmen. The Board operates under the Foxboro Cable Access Corporate Bylaws, revised in January,

1996. A copy of the by-laws is kept on file at the FCA Office at 28 Central Street in Foxborough.

The Board elects officers and the President appoints the operating positions of Technical Advisor, School Liaison and the staff positions for office and operations. Other associate positions are created, as required, to help manage the operation.

The video equipment and facilities provided for public access television are used by trained individuals from the Foxboro community. Acting independently as volunteers, they produce programs of their choice which are cablecast in the community on the local public access channels, 8, 12 and 22 for Comcast subscribers, and on channels 39, 37 and 38 for Verizon subscribers.

---

## **2012 FCA BOARD OF DIRECTORS**

|                     |              |
|---------------------|--------------|
|                     | Term Expires |
| PAUL BECK           | 2015         |
| MATT SHEA           | 2015         |
| DIANE MONAHAN       | 2015         |
| ROBERT LOMUS        | 2015         |
| PAUL GODIN          | 2014         |
| ROBERT HICKEY, JR.  | 2014         |
| TIM ZERRIP          | 2014         |
| MARGARET CHAISSON * | 2013         |
| LYNDA WALSH *       | 2013         |

\*Appointed by Selectmen

### **Studio Address:**

28 Central Street  
Foxboro, Massachusetts 02035

### **Mailing Address:**

Post Office Box 524  
Foxboro, MA 02035

### **Telephone:**

(508) 543-4757  
(508) 543-0858, Fax

### **Website:**

[www.fcatv.org](http://www.fcatv.org)

### **Email:**

[info@fcatv.org](mailto:info@fcatv.org)

### **Twitter:**

fcatv

## **Corporate Officers:**

### *Chairman*

Paul Beck

### *Treasurer*

Robert Hickey, Jr.

### *Clerk*

Margaret Chaisson

## **Operations:**

### *President*

Paul Beck

### *Vice President*

Paul Godin

### *Technical Advisor*

Paul Beck

### *School Liaison*

## **Staff:**

### *Executive Director*

Michael Webber

### *Administrative Assistant*

Margaret Nash

### *Master Control Technician*

Lauren Bitar

### *Engineer-in-Charge*

Mike Everson

### *Receptionist*

Janet Gavin

### *Gov't Mtg. Crew*

Frank MacDow

Lauren Bitar

Mike Everson

### *Photos:*

Michael Webber

Margaret Nash

Christopher Kelly

Paul Godin

Ruth Mackie

# FCA MISSION STATEMENT

Foxboro Cable Access, Inc. is a non-profit corporation created by the Board of Selectmen and funded by Cablevision Industries, Inc. through a license agreement with the Town of Foxboro. We are organized to provide and actively promote public local cable channels for interested Foxboro residents who want to produce and/or cablecast video programming of local interest. We are a group of dedicated individuals committed to providing the equipment, resources, and the environment needed to encourage local cable access.

To this end, we provide training for the youth and adults in the community, studio and editing facilities in multiple locations, and live and taped access on local cable channels for information and local programming. We actively promote FCA to provide understanding of what FCA is, how it can individually and collectively benefit the community, and to encourage its use within the entire community of Foxboro.

**FCA Board of Directors**  
**June 9, 1994**

## TABLE OF CONTENTS

|  |       |
|--|-------|
| <b>Mission Statement</b> .....   | 3     |
| <b>Letter from the President</b> .....                                   | 4-5   |
| <b>Executive Director's Report</b> .....                                 | 6-7   |
| <b>Production</b> .....  | 8-11  |
| <i>Mobile Van, Studio and Equipment</i>                                  |       |
| <i>Highlights of 2013, Volunteer Crew &amp; Producers</i>                |       |
| <b>Programming</b> .....   | 12-15 |
| <i>Master Control, FCA Channels &amp; Community Bulletin Board</i>       |       |
| <i>Users, Programs &amp; Government Meetings</i>                         |       |
| <b>Education Support</b> .....   | 16-17 |
| <i>FHS Communications Class, Ahern Broadcasting Club, FHS TV Center</i>  |       |
| <b>Community Resources</b> .....   | 18-19 |
| <i>FCA Training Programs, Internship Program, Emergency Notification</i> |       |
| <i>FCA Awareness, Web Presence &amp; Community Outreach</i>              |       |
| <i>FCA Scholarship Fund, Community Enrichment Activities</i>             |       |
| <b>Finances</b> .....  | 20    |
| <b>Support Personnel</b> .....   | 21    |

# PRESIDENT'S REPORT

Dear FCA Community  
Volunteers and devoted Staff members,

The past year 2013 has been a special year for success and accomplishment for the entire FCA Community. Now, we are only a few weeks into 2014, it is already clear that the coming year will be another period of wonderful productivity and fun.

As always, we remain thankful to our two municipally-contracted Cable Service providers, Comcast and Verizon, for their support and service in this past year. The Town of Foxborough is well-served by the carefully-crafted arrangements that these two companies are signatories to, and which enables our three Public Access Channels to be delivered on an equal technical footing with the many other broadcast services for entertainment and information.

We are pleased that our local access signals are provided to all the town residences and commercial locations.

FCA is exploring the possibilities of originating some local programming in full High Definition, and will be approaching the Cable Service Providers seeking an exploratory manner in which FCA programming or special content could be conveyed locally in High Definition. Things do look very exciting as we forge ahead with our plans to provide the highest quality content delivery system that is possible in Foxborough.

Related to this objective is the recently inaugurated High Definition Field Production System, affectionately called **"The Fly-pack,"** which has been successfully deployed at several music events only in the first two weeks of 2014. The production quality is stunning, and the ease with which the ultra-portable system can be deployed and set up is equally mind-boggling.



Through the good talents of our Executive Director Mike Webber, this High Definition portable system can achieve simultaneous standard definition telecasting over the existing two cable TV systems, plus full 1080i High Definition transmission over the FCA Web-Based Internet Service, direct to home or computer for viewing.

The ability for FCA to telecast special events and sporting programs live on the various PEG channels and to also **web-stream** them in real time to virtually any destination on the globe is simply fantastic. What a tool this will be for our extended Foxborough Community.

Our new local program **"Foxborough Central"** hosted by Bob Hickey has been getting rave reviews and is clearly a success for local news and information. It serves as a perfect example of what can be done in the new FCA production spaces.



The long list of the accomplishments by so MANY individual Foxboro Cable Access volunteers would fill this booklet, but space does not permit naming each of them, nor all the great programs they have produced. We thank each of them, most sincerely.

It is with a tremendous sense of pride that I convey appreciation to FCA Executive Director Mike Webber, Administrative Assistant Margaret Nash, Master Control Technician Lauren Bitar, Receptionist Janet Gavin, Government Meeting Operator Frank MacDow and Remote Loca-



# PRESIDENT'S REPORT



**PRECEDING PAGE:** Camera pedestals donated by ABC-New York in spring 2012. Nine of the 12 pedestals were sold through a broker with proceeds used to acquire lenses and other items to support the FCA Mobile Van cameras and the ten cameras at the FHS TV Center. That's King Dufus McBeck posing on the conquest!

Since we began the relocation from Belcher Rd. nearly 4 years ago—so hard to believe—FCA has been fortunate to have been given storage space for our extensive collection of surplus and donated equipment at the Invensys campus and at Patriot Place. With Phase II construction completed in 2012, attention turned to organization of the studio basement. A technical workshop area was set up along with over 120 feet of industrial shelving. This happy crew just finished emptying the Invensys storage area. Sadly, some of the treasures had outlived their usefulness and had to go.

tion Production Supervisor/EIC Mike Everson. Without their kindness, abundant skills and positive approach to how things get done at FCA, I cannot imagine how we would have survived 2013 without them. A sincere **WELL DONE** to each of them.

Finally, a heartfelt note of congratulations to the current Board of Directors of Foxboro Cable Access for their ongoing dedication, combined wisdom, good common sense and sincere commitment to high-quality programming and proce-

dures at FCA. No president could have a more dedicated and talented team, and no town in America has a better local Community Access Television Production operation and volunteer-base than does Foxborough, Massachusetts ... and we've been going strong for 30 years!

Best wishes to you all for a GREAT and PRODUCTIVE 2014, and please do visit our wonderful Studio Complex at 28 Central Street.

Most sincerely yours,

*Paul R. Beck*  
**President and Chairman**

# EXECUTIVE DIRECTOR'S REPORT

Dear Friends,

"The Magic of Television" is the well worn cliché that comes to mind as I reflect on 2013. The phrase is often used after overcoming a technical problem or following a lengthy post-production edit. Of course, the sarcasm refers to the fact that viewers will never know how many hours were spent planning, the number of volunteers it took to complete, or the obstacles that were overcome during production.

Similar to a perfectly-executed orchestral piece, one that effortlessly flows across an auditorium, TV technology should also remain transparent. This allows the stories and community events to be enjoyed without interference. This is not an easy goal to achieve, quality programming takes hard work, countless hours and a creative spark.

In many ways the projects and work of 2013 may appear transparent to many in the community, but our accomplishments are many, and they are building blocks for the future.

I'm thrilled to report the High School Video Class is back! ... thanks to efforts Jim Callahan, an FHS History Teacher who stepped forward and proposed restarting the class, and the support of Sup't Debbie Spinelli and the School Committee. Mr. Callahan successfully applied for a F.A.C.E.S. grant that allowed for the purchase of eight new edit workstations and several hi-def camcorders. FCA provided technical advice on equipment purchases and Paul Beck refurbished the FHS studio and control room that has been dormant for several years. The class started in September 2013 and is already expanding with a new second semester course offering. The curriculum focuses on media production and the unique storytelling process afforded by this powerful medium. We look forward to supporting the video class growth during 2014.

In the production section of this report, you will read about the major equipment upgrades to our facilities around town.



Innovative program concepts were developed, "The FCA Movie Vault" began production in 2013, produced by Bob Hick-ey each episode features a classic movie from the public domain. Bob introduces each show with his unique style offering background information and historical context. The series has become a great addition to

the public access channel, expanding our range of programming ... complete with local flare.

In addition to the usual variety of guests on "**Foxborough Central**," Bob and Deb Storrs brought in a chef for a spin off cooking segment.

We can't thank town residents enough for the continued support of local community media. The organization would not exist



if not for the residents who take advantage of all that we offer. Especially those who decided to take on the challenge of producing a program for air on the community channels. We are blessed to have the high level of volunteerism that exists in Foxborough.

The "**FCA Radio News**" is now in its second year thanks to the efforts of Dave Udden. Each week Dave spends hours compiling news, sound bites and PSA spots for a radio-style news update which he produces in his home studio. It plays under the Community Bulletin Board. This feature adds local content that is professional and timely. Thank you Dave!

In March we lost one of those volunteers. Richard Fisher, was a gregarious volunteer who served as a camera operator on Charlie Masison's "**Behind the Scenes**" show and the Senior Center's "Your Scene, Your Center". He was known for his great sense of humor that helped counteract the stresses of TV production. We miss Richard deeply.

# EXECUTIVE DIRECTOR'S REPORT

I want to thank the FCA Board of Directors for their continued support and commitment to the organization. These folks work behind the scenes on various projects and issues that help shape the future of the organization. During 2013 the board went through a lengthy Capital Equipment Planning process, participated in the Stewards of Children training, and reviewed our financial stability and investments to best meet future needs. We thank them for their time and talents!

Staff work hard daily to maintain a professional and friendly atmosphere supporting the volunteer efforts. Marg Nash, Janet Gavin, and Diane Monahan completed a massive bulletin board transition. Lauren Bitar handled our expanded live programming offerings, along with new archival and backup strategies. Barbara Massey continued to work on the music archives, and through her efforts, grandparents all over the country can view FPS concerts on [archive.org](http://archive.org). Frank MacDow and Mike Everson served as our ultra-dependable government meeting crew. Mike also handled dozens of Mobile Unit productions as our Engineer in Charge. I thank each one

of you for your commitment and support throughout the year. These folks are critical to the success of our mission.

Finally, we can never thank our volunteers enough for their never-ending support and contributions. You are the core of our organization!

We work everyday to grow and expand our efforts. I believe the Town of Foxborough, Comcast, Verizon, FCA volunteers, and viewers would agree that FCA continues to fulfill it's mission and serves an important role in the community.

FCA is proud to facilitate "The Magic of Television" for three decades and counting!

*Thanks to all our **Volunteers!***

*Thanks to our **Board of Directors!***

*Thanks to all our **Supporters!***

*Michael Webber*  
*Executive Director*



Candidate Joe Kennedy visited our studios last spring and got a first hand look at public access television in action. Michael took advantage of the opportunity to brief him on regional and national issues which affect local public access television. Foxboro Cable Access maintains its membership in the **Alliance for Community Media**, national and regional chapters, and also **Mass Access**, an independent advocacy organization. We are also a member of the **Tri-Town Chamber of Commerce** which includes business leaders in the towns of Foxborough, Mansfield and Norton.



# PRODUCTION

During the early part of 2013 the FCA Board of Directors revised our long-range capital equipment plan. The purpose of this review is to help the board establish a strategic, long-term equipment upgrade plan that meets the anticipated needs of the organization.

The document is nearly 30 pages long and includes an overview of thirteen different production areas, including: editing labs, mobile unit, Boyden Library console, field equipment, FCA TV Center at FHS, and Government Meeting consoles.

Each area was evaluated based on acquisition year, life expectancy, condition, use, and replacement cost. In addition, time was spent discussing future use of each area and where capital funding may be needed.

---

***DONATIONS make it possible for volunteers to cover multiple events at the same time.***

***DONATIONS give us the ability to react to emergency meetings.***

***DONATIONS made the relocation, building purchase, and renovations possible.***

---

One factor that should be noted is the great success this organization has had acquiring donated equipment from large media companies, including area broadcast stations. FCA has received significant and consistent equipment donations for nearly 30 years.

Many of the recent donations were the result of video format changes in the United States. As media companies transitioned from standard definition (4:3) to high definition (16:9) a flood of used equipment became available for little or no cost. These lots included: cameras, tripods, ped-

estals, monitors, and tape machines. Virtually all components of a typical camera and control room chain.

These donations have allowed FCA to maintain, as well as, increase resources for producing community programming with minimal impact on the organization's capital budget. The FCA TV Center at Foxborough High School is a wonderful example of how these donations can be utilized to amplify our mission. A large control room designed to handle nine cameras was built with 95% donated equipment and ALL labor was performed by FCA volunteers over the course of several years.

Although equipment donations are unpredictable, they have had an enormous, positive impact .

## 2013 CAPITAL PROJECTS

Once our capital equipment plan was revised, the FCA Board of Directors targeted several projects for quick launch.

### School Committee

A number of improvements were made to the School Committee cablecast console during 2013. New gooseneck microphones that match the ones

purchased for Town Hall replaced 15+ year old microphones. A new audio snake and an automated mixer were installed and have dramatically improve the entire audio chain with less noise and better clarity.





# PRODUCTION

Paul Beck also refurbished the control room, adding a DVCAM tape machine, a fourth camera, and an MP3 audio player. While the cameras and pan-tilt-zoom controls are still original, they continue to serve the community well.

In the second half of the year the Board of Selectmen moved their meetings over to the FHS Library, both groups now share the same meeting space and camera equipment.

## Boyden Library

The Fuller Room cablecast console was removed last year in preparation for a major library renovation project. The equipment was used to cover various meetings and special events held in the room and served as a backup location for live government meetings.

Over the summer, the FCA Board approved the purchase of high definition equipment to be installed in the new, larger, Community Meeting Room once renovations were complete. Several months of planning went into the project and a modular flypack concept was devised. Four new HD robotic cameras were purchased, along with a new HD video switcher and recorder. Installation will begin in the first half of 2014.

The new system will be connected to the town fiber optic network, allowing for live cablecast over the community channels.

## HD Flypack

The “control room” equipment purchased for the Boyden Library’s Community Room was designed to be easily removed and made available for other field productions. This “flypack” concept takes full advantage of the capital investment maximizing its use and expanding our resources for community producers. HD Camcorders were purchased to accompany the flypack when out on remote productions. These cameras feature SDI connections and 20x optical lenses that are ideal for sports and music productions.

The new equipment was on display during our December Holiday Social and used in early January to cover two Ahern Music Concerts.

## Mobile Unit

The Mobile Unit is one of the primary assets of the organization used in about 65% of local programming and generates more than 60 programs each year. The truck is now 13 1/2 years old, and although a number of upgrades have been made over the past 10 years, it is well beyond its expected useful life. Most equipment on-board is around 10 years old and showing its age. There are several areas of concern and discussions continue on the best upgrade options.

Thanks to dedicated volunteers who work with the truck frequently, equipment is handled with care and issues are normally addressed quickly. A major upgrade to the Mobile Unit is in the planning stages and is expected to begin in 2015.



This lineup of FCA portable cameras represents five generations of camera technology that is available to volunteers.

**From the Top:** Sony DSR 250 DVCam tape format, Panasonic DVC15 MiniDV format, Canon GL2, JVC 150 and the newest addition is the Canon HD XA25 with 20x lens. (Not shown in the photo above are the vintage Panasonic SVHS 450 which are still working, although no one wants to borrow them.)

# PRODUCTION

## Major Accomplishments in 2013

- Updated Long Range Capital Plan
- Reviewed Child Protection Policies
- Participated in Stewards of Children Training
- Numerous Website Upgrades & Security Enhancements
- Various Equipment Donations Received
- Moved offsite equipment storage into basement
- Installed New Teleprompter System in Studio A
- Upgraded School Committee Cablecast Console
- Refurbished FHS Video Class Control Room/Studio
- Consulted with Boyden Library on New Video Equipment for Community Meeting Room
- Installed Extended Fiber Link at Boyden Library
- Accommodated Cablecasts of Selectmen Meetings from New Location (FHS)
- Expanded Production Music Library
- Built U-Matic/SVHS/Slide Recovery System
- Improved Playback Audio & Signal Processing
- Training Workshops - Final Cut Pro X & New HD Camcorders
- First Studio interview via Skype
- Assisted with FHS Lip Dub



- Community Screening for HBO Documentary: *Life According to Sam*





# PRODUCTION

***Special thanks to these volunteers who  
have kept FCA going strong all year long!***

***volunteer*** *adj.*  
to offer or give of  
one's own free will

*- Webster's New World  
Dictionary*



## PRODUCERS

Jack Authelet  
Paul Beck  
Bethany Congregational Church  
Lauren Bitar  
Pamela Bridges  
Burrell Elementary School  
Laura Canfield  
Margaret Chaisson  
Mike Everson  
Wendy Faye  
Igo Elementary School  
Paul Godin  
Michelle Gustafson  
Bob Hickey  
Michael Johns  
Neil Kaiser  
Chris Kelly  
Paul Ladd  
Vicki Lowe  
Ruth Mackie  
Jen Morrison  
Matt Shea  
John Stamatov

***pro-du-cer*** *n.* 1. one  
who is generally responsi-  
ble for a film or play 2.  
one who brings something  
into existence.

*- Oxford English Dictionary*

Shannon Sylvia  
St. Mary's Catholic Church  
Maura Sweeney  
Dave Udden  
Union Church of S. Foxboro  
Foxborough Board of Selectmen  
Foxborough Recreation Dept.  
Foxborough School Committee  
Foxborough Senior Center

***crew*** *n.* a group of people  
working together.

*- Webster's New World Dictionary*

## CREW VOLUNTEERS

|                   |                  |
|-------------------|------------------|
| Carl Anderson     | Chris Kelly      |
| Paul Beck         | Sean Kelly       |
| Lauren Bitar      | Ed Kelley        |
| Rob Benenato      | Dick Kelter, Sr. |
| Paula Bishop      | Janel Kennedy    |
| Pamela Bridges    | Paul Ladd        |
| Daryll Bridges    | Bob Lomus        |
| Judi Briggs       | Bill Long        |
| Kurt Buckner      | Kris Long        |
| Dan Burns         | Rob Lowey        |
| Mike Cataldo      | Bill Luciano     |
| Faith Cercone     | Frank MacDow     |
| Margaret Chaisson | James McCarthy   |
| Dotti D'Ambra     | Sophia Manos     |
| Scott Daniels     | Robbie McCoy     |
| Jim Darlington    | Ray McKenna      |
| Lori Decker       | Ruth Mackie      |
| Rob Decker        | Pat Maguire      |
| Kevin Decker      | Tom Marino       |
| Dave Dice         | Heather Malloy   |
| Colby DeCosta     | Diane Monahan    |
| Alex DiCenso      | Gary Nash        |
| Tom DiTullio      | Ed Noonan        |
| Tom Donnelly      | Scott O'Donnell  |
| Connor Downs      | Linda O'Rourke   |
| Noreen Ennis      | Bob O'Rourke     |
| Mike Everson      | Janet Pacitti    |
| Stephanie Fahey   | Glenn Perry      |
| Bob Finneran      | Rick Plasmati    |
| John Flannery     | Frank Quinn      |
| Bethany Fuller    | Joe Rathgeb      |
| Michelle Gardner  | Helen Rice       |
| Bruce Gardner     | Mark Sampson     |
| Brady Gardner     | Nick Schmall     |
| Frank Giffune     | Matt Shea        |
| Bob Gillis        | Mark Stopa       |
| Paul Godin        | Deb Storrs       |
| Carolyn Godin     | Doug Suess       |
| Paul Gookin       | Shannon Sylvia   |
| Rick Haddad       | Wayne Sylvia     |
| Lenny Hensas      | Rich Tamulionis  |
| Dave Henri        | Steve Tierney    |
| Bob Hickey        | Jess Todd        |
| Kevin Hickey      | Kristin Todd     |
| Regina Hill       | Betty Travers    |
| Bob Hood          | Steve Udden      |
| Tim Horton        | Deb Wendall      |
| Neil Kaiser       | Ed Whalen        |
| Mohsen Kalifa     | Tim Zerrip       |



# PROGRAMMING

## INSTITUTIONAL NETWORK

Live programming from remote locations is made possible through the use of the Town's Institutional Fiber Network. This includes Board of Selectmen Meetings, School Committee Meetings, Parades, Concerts on the Common, Sports, and other Special Events. Thanks to the Town's vision and support, FCA and community residents benefit every week as more and more live programming is produced. The fiber system is managed by Town Finance Director, Randy Scollins and FPS Information Technology Director, Paul Bortolotti. We can't thank them enough for their support!

FCA also maintains a miniature fiber network, which currently connects the town common to our main studio. This feed allows for live parades, concerts, and memorial events that take place on the common.

## PUBLIC ACCESS CHANNELS 8 & 39

Programs produced by local volunteers appear on this channel, along with some outside programming that is sponsored by local residents.

## EDUCATION CHANNELS 12 & 37

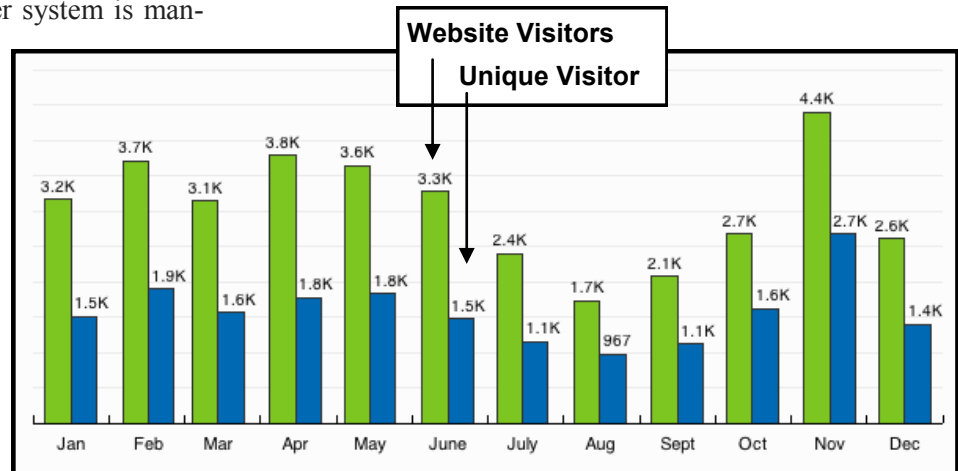
Live coverage of regular and special meetings of the Foxborough School Committee continued in 2013. Programming from the US Department of Education and NASA is also cablecast, along with repeat playback of school sports and music programs. Public service announcements regarding Foxborough Public Schools, and other area schools, The Boyden Library, and Foxborough YMCA are played around the clock.

## GOVERNMENT CHANNELS 22 & 38

Live coverage of Board of Selectmen's meetings is cablecast here, along with first run and repeat programming from the Senior Center/Council on Aging, and Foxborough Historical Commission. This is the main location to find information regarding town meetings, town departments, community events and local non-profit organizations.

## FCA WEBSITE

The FCA website continued to be a major community outreach effort this year, with ready access to information, program schedule, production calendar and forms. We posted our own press releases frequently through the year, other community announcements and links to more programs in our Video Gallery to make them available to viewers anytime. This continues to be received very positively by the community.



FCA's presence on **Facebook** has grown into another great opportunity for community interaction and is used to update information frequently especially during periods of activity, such as high interest sporting events or public meetings. We also set up an account on **Twitter** as another vehicle of communication with our viewers and volunteers.

## COMMUNITY BULLETIN BOARD

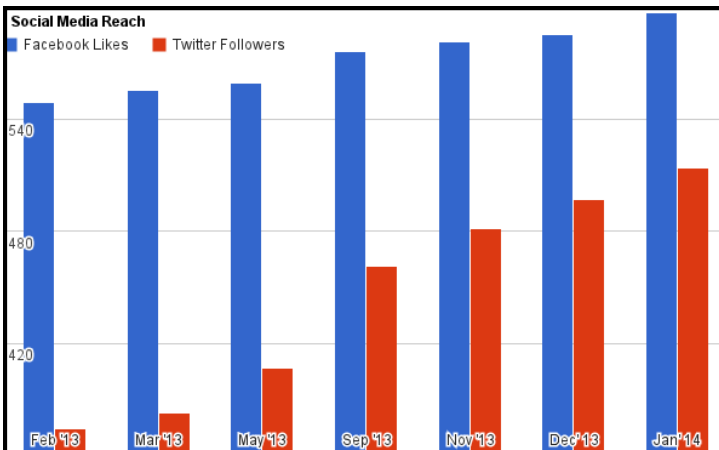
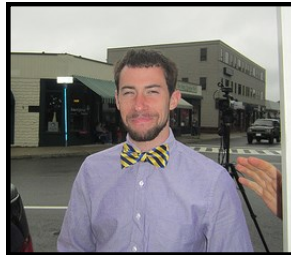
The transition of the CBB to the Nexus system was a major focus of 2013 and by year's end, was completed for all channels. Once the templates were created for each of the various categories and the process developed for using the software, operators found that Power Point offered many options for improvements in the message screens.

Providing Emergency Cancellation Notices continues to be a major focus of FCA's commitment to community service. The system was activated approximately 5 times in 2013. Members of the FCA staff are involved in the town's Emergency Management Team, and work effectively with the Fire Chief to disseminate information to the community as needed.

# PROGRAMMING



**TOP:** Setting up for coverage of the annual Founders' Day parade. Once again, Bob & Rick provided the commentary as the units marched by. **BELOW:** FCA has developed quite a following on social media outlets.



## PROGRAM ARCHIVES

Efforts to improve our Program Archives continued this year. Paul Beck set up two workstations for transferring 3/4" videotapes to DVD. This is also a big help in the ongoing work of organizing the on site library of programs dating back to the early 1980's. FCA views these programs as important historical documentation of the community. Over the past year, producers and staff have routinely uploaded finished locally produced programs to **archive.org**, the internet archive website which bills itself as "*Universal Access to all Knowledge*." There is a growing list of recent Selectmen's Meetings, School Sports, Music, Foxborough Central, Movie Vault, and other studio productions. Barbara Massey, Volunteer-of-the-Year 2012, continues her project of digitizing the past years of school music concerts in preparation for archive. She has put over 60 concerts on hard drive and has begun to upload them to their web where they can be viewed by anyone in the world.

# PROGRAMMING

*Uniform Channel ID sequences for Channels 8/39, 12/37 & 22/38 display general information on Foxboro Cable Access operations, including:*

CHANNEL ID  
Foxboro Cable Access  
    FCA Info & Events  
    Comcast Information  
    Cancellation Procedures  
FEMA Advisory Information

*Messages are grouped by topic:*

## **Channel 8/39 : Public Access**

FOXBORO CABLE ACCESS  
Daily Program Schedule  
FCA Information & Events  
Special Features

## **Channel 12/37: Education**

SCHOOLS  
Foxborough Public Schools  
    FHS Athletic Dept.  
    Foxboro Music Assoc.  
    PTO Groups, SEPAC  
Sage School  
Foxboro Regional Charter School  
Southeastern Regional H.S.  
Southeastern Regional Institute  
Norfolk Agricultural H.S.  
The Academy at Foxborough

OTHER EDUCATIONAL  
ORGANIZATIONS  
Hockomock/Invensys YMCA  
Boyden Library  
Friends of Boyden Library  
Head Start  
Scholarship Advertisements  
Kennedy-Donovan Center

## **Channel 22/38: Government**

TOWN GOVERNMENT  
Town Hall/ Town Clerk  
Board of Selectmen  
Town Collector  
Water & Sewer Department  
Board of Health  
Planning Board

Conservation Commission  
Historical Commission  
Foxboro Cultural Council  
Highway, Tree & Park Dept.  
Council On Aging  
Foxboro Senior Center  
Foxboro Human Services  
Office of Veterans' Affairs  
Recreation Department  
Foxboro Animal Control  
Foxboro Housing Authority

## **PUBLIC SAFETY**

Foxborough Police Department  
Massachusetts State Police  
Foxborough Fire Department  
Foxborough EMA  
Norfolk County Sheriff  
Foxboro Citizen Corps  
Bristol-Norfolk Medical Reserve Corps

## **LEGISLATIVE INFO**

## **ELECTION INFORMATION**

## **LOCAL NON-PROFITS**

Lions Club/ Rotary Club  
Foxboro Jaycees  
Founders' Day Committee  
American Legion /VFW Post  
Foxboro Midget Football  
Foxboro Youth Baseball  
Foxboro Youth/Challenger Baseball  
FHS Hockey Boosters  
Foxboro Against Diabetes  
Foxboro Farm Stand  
Foxboro Discretionary Fund  
Foxboro Moms Club  
Newcomers' Club  
Foxborough Historical Society  
Foxboro H.U.G.S.  
Foxboro Girl Scouts  
Foxboro Never Forgets  
Old Colony Boy Scouts / Cub Scouts  
Felines of Foxboro  
Knights of Columbus  
McGinty Scholarship Committee  
Friends of Foxboro Seniors  
South Foxboro Community Club  
Doolittle Home

## **REGIONAL NON-PROFITS**

Audubon Society/Moose Hill  
Fresh Air Fund / Birthday Wishes  
So. Attleboro Lions/Tri Town Chamber  
Miss Heart of the USA Pageant  
Center for Non-Profit Success

Neponset River Watershed  
Neponset Chamber of Commerce  
Toastmasters International  
On Common Ground  
Make A Wish Foundation  
Gifts for Kids

## **LOCAL CHURCHES**

First Baptist Church  
St. Mary's Roman Catholic Church  
St. Mark's Episcopal Church  
Lutheran Church of Our Redeemer  
Union Church of South Foxboro  
Bethany Congregational /The Place  
Seventh Day Adventist  
Church of Emmanuel  
Church of Latter Day Saints  
Foxboro Universalist Church  
Temple Kol Tivah/Temple Chayai Shalom  
Epiphany Episcopal  
LaSalette Shrine/Knollwood Memorial  
St. John Neumann/Immanuel Lutheran  
Victory Assembly of God  
Original Congregational Church  
First Universalist Society

## **REGIONAL HEALTH INFORMATION**

Visting Nurse Association,  
VNA Care, Inc. /Hearing Health  
Steward Norwood Health Systems  
HESSCO Elder Services  
American Lung Association, Red Cross  
Alzheimer's Partnership/WIC Program  
Old Colony Hospice  
American Cancer Society  
Sturdy Memorial Hospital  
Foundation for Suicide Prevention  
Nat'l Alliance for Mentally Ill  
Mansfield Adult Day / Norfolk Adult Day  
Beacon Hospice

## **REGIONAL PERFORMING ARTS**

Orpheum Center for Performing Arts  
UnCommon Theater/Steps Off Broadway  
Bay Colony Productions  
Franklin Performing Arts Center  
Sharon Concert Band  
Milford Community Chorus  
Hunakai Studios  
Symphony Nova  
Neponset Choral Society  
Enfield Performing Arts Group





# PROGRAMMING

## INFORMATION

Historical Society Presents ...  
Jaycee's Candidate's Night  
Foxborough Historical Commission presents ...  
Foxborough Central  
FHS Tech Night  
Live Election Results  
Sexual Violence Forum  
Anti-Bullying PSA  
LaSalette Shrine

## ARTS & ENTERTAINMENT

FHS & Ahern Middle School Concerts  
Jaycees Concerts on the Common  
Nutcracker Ballet  
The Christmas Story  
Foxboro Recreation Presents ...  
Taylor School Drama and Music  
Ahern School Drama Productions  
Burrell School's Drama and Music  
Igo School Productions  
Foxboro Senior Center Presents ...  
Let's Paint the Town with B.J. Bjork  
Boston Civic Symphony  
Symphony Nova  
Wellesley Symphony Orchestra  
Bethany Holiday Programming  
St. Mary's Holiday Programming  
Foxboro Art Show / Artistic Flair  
Win the Money! Game & Talk Show  
FCA Movie Vault  
Waters Church Concerts  
Music Notes in Four

## SPORTS

Boys & Girls Basketball at FHS  
Boys & Girls Soccer Games, Volleyball  
FHS Football, Hockey,  
Lacrosse, Baseball, Wrestling,  
FHS Field Hockey, Softball,  
Sports Talk /Swim Dancers  
Foxborough YMCA Swim Team  
FYSBA—Baseball Championships  
FRCS—Harlem Wizards Game  
Powder Puff Football

## COMMUNITY EVENTS

Memorial Day Parade  
Founders' Day Parade & Events  
FHS Graduation 2013  
Senior Class Night 2013  
Bethany Church Services  
Union Church of South Foxboro  
St. Mary's Parish Services  
Board of Selectmen Meetings  
School Committee Meetings  
Veterans' Day Celebrations  
Foxboro Community Band Concert  
Pinewod Derby—Boy Scouts of America

## OUTSIDE SOURCES

Linda's Kitchen  
Army Newswatch  
Physician's Focus  
Consumer Affairs  
Around The Block  
Your Federal Government  
The Law, Your Money ... and You!  
College Roundtable  
Amazing Facts / Life Matters  
A Quilter's Touch  
Drawing with Mark  
George Hagopian's Piano Recital  
Victory Assembly of God Church  
Arts in the Spotlight  
Norfolk County DA  
Senior Scene  
On Your Computer  
Road to Recovery  
Soundoff (Veterans' Program)  
Table Critic  
Beacon Hill Update

# EDUCATIONAL SUPPORT

## FOXBOROUGH HIGH SCHOOL

### FHS Video Class

For the past eight years the FHS Studio and Control Room located on the second floor of the High School Media Center have remained dominant. The result of several staff changes, the class was eventually canceled in 2006.

Towards the end of the 2012-13 school year, the Foxborough School Department began developing a new video class, which was approved for start in September 2013. Jim Callahan a Social Studies teacher at Foxboro High School was awarded a \$23,000 grant from Foxborough: A Community Enriching Schools (F.A.C.E.S.) to purchase new iMac editing workstations and several camcorders.



FCA assisted the new class, thanks to the expertise of our technical advisor, Paul Beck who lead the effort to refurbish the studio and control room in time for the 2013-14 School year. The project was a major undertaking, all the existing equipment was removed from the racks and evaluated, some items were reused, others replaced.

Restoring the "Introduction to Communication Arts" course at Foxborough High School sparked great excitement among the student population. The course filled up quickly and there's plans to offer a second semester "Video and Audio Production I" course.

We're thrilled to have this opportunity to collaborate once again with the Foxborough Public Schools. Jim Callahan's interest and leadership was critical to the success of this effort. The courses also provides an opportunity for middle school students involved in the "Ahern Broadcasting Club" to continue with media making at the High School.

### ABC—AHERN BROADCASTING CLUB

The morning news *"Take 2"* captures the attention of students and staff alike. With the strong support of the administration and advisor Dan Williams, this co-curricular activity has developed into key feature of the day at Ahern Middle School. Students enjoy the opportunity to develop technical and communication skills in an informal and fun learning environment. As interest in participation has increased, auditions and more stringent academic standards have been required, and the incentive has raised the level of commitment among the members.

Foxboro Cable Access has continued to support this multi-faceted student activity with technical assistance and equipment upgrades. The School Dept. has supplemented FCA donations with dedicated space, a new digital recorder and editing workstation. Members of the ABC were interviewed on *"Foxborough Central"* and shared some of their work with the community.



Over the summer months and early Fall, the Media Center studio and control room was entirely gutted and brought into the 21st century. Although technically still functioning, the equipment, which was state of the art in 1995, was obsolete and no longer a viable educational model.



A new editing lab space was established on the second floor of the media center, adjacent to the television studio and control room.



**Since 1985, FCA has presented 33 scholarships to local students pursuing a degree in the Communications Field.**

|      |   |
|------|---|
| 1985 | <i>Christine Hobbs</i>                        |
| 1986 | <i>Russell Harnden III</i>                    |
| 1987 | <i>Kevin O'Leary</i>                          |
| 1989 | <i>Marc Altman</i><br><i>Michelle Mahoney</i> |
| 1990 | <i>Matt Leonard</i>                           |
| 1991 | <i>Jim Swift</i>                              |
| 1992 | <i>Emily Petipas</i>                          |
| 1993 | <i>Matthew Goltz</i>                          |
| 1994 | <i>Scott Greider</i>                          |
| 1995 | <i>Michael Webber</i>                         |
| 1996 | <i>Steve Fitzgerald</i>                       |
| 1997 | <i>No Applicants</i>                          |
| 1998 | <i>Neille Giffune</i>                         |
| 1999 | <i>Amy Gronendyke</i><br><i>Jim Tooher</i>    |
| 2000 | <i>Amy Gronendyke</i><br><i>Vanessa Ranko</i> |
| 2001 | <i>Nicole Melish</i>                          |
| 2002 | <i>Stacey Queenan</i>                         |
| 2003 | <i>Bethany Fuller</i>                         |
| 2004 | <i>Patricia Flaherty</i>                      |
| 2005 | <i>Patricia Flaherty</i>                      |
| 2006 | <i>Patricia Flaherty</i>                      |
| 2007 | <i>Melissa Whitehouse</i>                     |
| 2008 | <i>Bianca Giocoppa</i>                        |
| 2009 | <i>Shaun Rhul</i>                             |
| 2010 | <i>Ron Haley, Jr.</i>                         |
| 2011 | <i>No Applicants</i>                          |
| 2012 | <i>Michael Neilan</i>                         |
| 2013 | <i>Vincent Giocoppa</i>                       |

### **FHS TV CENTER**

This fully equipped Control Room has been used more than ever this year. Located near the lighting booth of the high school auditorium, the TV Center is ready to use with very little set-up. In addition to the regular season of FHS and Ahern concerts, it was used several times on short notice this year to cover meetings of the Board of Selectmen when a large crowd was expected, and also other meetings to discuss issues of public interest. The TV Center was also used to tape the townwide “*Veterans’ Day Program*” in the auditorium.

During the renovations to the high school auditorium last year, many of the cameras were removed and unavoidably out of service. Forced to return to former set-up routines temporarily, volunteers really appreciated the convenience that the TV Center has brought. Of course, when the work was completed, the equipment had to be re-installed, cleaned, and put in working order once again. Paul Beck took this opportunity to replace some of the tube cameras with more forgiving chip cameras which produce a higher quality image, especially in low light.

The renovations did provide a unique opportunity for FCA to advocate strongly for badly needed improvements to the stage electrical systems and replacement of the antiquated light board and fixtures. With the support of the school administration, these upgrades were included in the project, and the auditorium has never been more functional.

### **FCA SCHOLARSHIP FUND**

The 2013 Scholarship Award was presented to **Vincent Giocoppa** who is attending Bridgewater State College this year. Vincent is a 2013 graduate of Foxborough High School and participated in yearbook among other activities, and volunteered at an assisted living facility. He is also involved in music as a promoter and performer. “*Music has a huge importance in my life.*” he said. “*It is an escape, a leisurely activity, a way to speak your mind, and a common ground connecting others.*” We wish him well in his studies and future endeavors.

The FCA Scholarship was established in 1985 as an indication of the board’s commitment to support higher education in the field of Communications and to provide local residents with the opportunity for financial assistance.



# COMMUNITY RESOURCES

## TRAINING WORKSHOPS

In February 2013, we held two well attended workshops on the new JVC HD cameras and Final Cut Pro X. The new camcorders proved to be very advantageous to new users and individual training sessions were offered to volunteers from several sports teams and school groups that wanted to have their events videotaped. Our subscription to **Lynda.com** training website was very helpful to volunteers interested in the Final Cut Pro software which is used on the new Mac Editing system.

In the spring, our studio was the site of the Senior Center's Men's Lunch. After a hearty homemade meal prepared by Vicki Lowe and her crew, the guys had a tour of the facilities and an interesting discussion with Mike Webber about FCA operations and current media and technology issues. This lead to a series of mini workshops for Senior Center volunteers.



In addition to our formal training workshops, many of our volunteers "learn by doing" and through mentoring with more experienced volunteers. This approach has always worked well and often keeps volunteers on the fast-track to producing, directing, and other specialized skills. Training opportunities are offered free-of-charge throughout the year to residents in the community.

## FCA AWARENESS

Efforts to promote Foxboro Cable Access and its role in the community continued in 2013. Through informational articles and paid advertising in the Foxboro Reporter, we kept the community updated on the various changes and improvements that were made this year.

We also replenished our supply of tee shirts and caps. Throughout the year, the FCA Mobile Studio and numerous volunteers in FCA Crew ID gear, were visible in the community at concerts, sporting events, and other venues. We have also extended use of our conference room to several other community organizations.



**Halloween Parade** FCA participated in the annual Halloween Parade sponsored by the Recreation Dept. It was a beautiful sunny day as the streaming lineup of kids and families in costume stretched down the block and across the street. A visiting mummy just happened to be on hand with a big bowl of candy for the kids.

# COMMUNITY RESOURCES

## COMMUNITY ENRICHMENT

### The James R. Ellsworth Memorial MVP Award

Each season, Foxboro Cable Access sponsors this award, and “**Most Valueable Player at Warrior Home Games**” is chosen by the announcers’ and sports crew. The recipient’s name is engraved on a beautiful custom designed trophy that is displayed proudly in our lobby all year long. At banquet time, a new plaque was engraved to recognize the 2012 recipient, Kiivone Howard. The player is also presented with an individual replica of the trophy .



Veteran announcer Doug Suess represented FCA at the banquet and made the presentation. The Football Booster Club is always very appreciative of our efforts to make the evening special for the student athletes, and members of the regular crew are invited to attend the banquet as their guests.

### The Boyden Library Museum Pass Program

As an additional benefit to the community, FCA continued its long-standing sponsorship of museum passes to The JFK Museum which are available to residents through the Museum Pass Program at the Boyden Library.



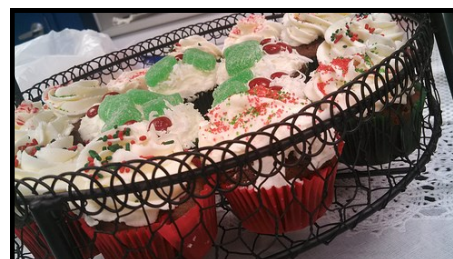
Grillmiesters Paul Gookin and Bob Lomus on duty serving up burgers and sausages to go with the assorted salads and desserts that people brought.

### FCA Business Partnerships

For several years, Foxboro Cable Access has offered a program to local business and organizations who want to support out work in the community. In addition to our longstanding partners **Little Green Phone Book**, and the **Foxboro Jaycees**, **Spoodles Soup Factory**, and **Dooley Disposal Services**, we have added **KBR Marble & Granite** who generously donated the custom granite countertop for our new kitchen island.

### End-of-Summer Cookout & Holiday Open House

In mid September, we hosted another great “End-of-Summer Cookout” in the back parking lot. We had a record turnout of volunteers, both regulars, newcomers and old friends, and guests. It was a great evening, and people had a chance to catch up after the summer and line up crew for Fall programs. Our Holiday Social was also a big success this year with over 65 volunteers attending. Thanks to the efforts of a great committee, everyone enjoyed a festive atmosphere and great food. This year we had the added fun of the Lionel North Pole Express running around the tree and a visit from the FHS A Cappella Choir under the direction of Mr. Dave Piper.



Everyone looks forward to a tray of Barbara’s festively decorated cupcakes at the Holiday Social.

# FY 2014 BUDGET

## OPERATING EXPENSES

### Corporate

Operating Expense

|                        |                 |
|------------------------|-----------------|
| <b>Corporate Total</b> | <b>252, 695</b> |
|------------------------|-----------------|

### Production

Operating Expense

|                         |                |
|-------------------------|----------------|
| <b>Production Total</b> | <b>79, 405</b> |
|-------------------------|----------------|

### Programming

Operating Expense

|                          |               |
|--------------------------|---------------|
| <b>Programming Total</b> | <b>22,900</b> |
|--------------------------|---------------|

|                       |                 |
|-----------------------|-----------------|
| <b>Total Expenses</b> | <b>355, 000</b> |
|-----------------------|-----------------|

## ESTIMATED REVENUE

|  |          |
|--|----------|
| Franchise Receipts (Comcast & Verizon) | 347, 000 |
|--|----------|

|                       |        |
|-----------------------|--------|
| Return on Investments | 7, 000 |
|-----------------------|--------|

|                             |        |
|-----------------------------|--------|
| Material Fees and Donations | 1, 000 |
|-----------------------------|--------|

|                                |                 |
|--------------------------------|-----------------|
| <b>Total Estimated Revenue</b> | <b>355, 000</b> |
|--------------------------------|-----------------|

The FCA revenues are based on the funds received from the town's contracts with Comcast Corporation and Verizon, and the interest earned on those funds.

Financial statements for Foxboro Cable Access, Inc. are prepared by

*Kevin Deedy, C.P.A.*

Copies are available for review in the FCA office at 28 Central Street.





# FCA SUPPORT PERSONNEL

## Paul Beck

*Active since 1988*

Board of Directors 1988 -  
Vice-President 1988 - 1991  
FCA Volunteer / Year 1988  
FCA Volunteer / Year 2005  
Cable Advisory Board 1990 -  
Production Director 1991 - 1991  
CVI Program Award 1991  
CVI Edit Award 1991  
Technical Advisor 1991 -  
Treasurer 2004 - 2007  
President 2000 - 2003  
2008 -

## Lauren Bitar

*Active since 2000*

Master Control Tech 2000 -  
ACM-NE Award 2008

## Margaret Chaisson

*Active since 1987*

Gov't Mtg Crew 1987 - 1988  
Board of Directors 2008 -  
Clerk 2008 -

## Mike Everson

*Active since 2003*

Gov't Mtg Crew 2003 -  
FCA Volunteer/Year 2003  
Engineer-in-charge 2008 -  
ACM-NE Award 2008  
ACM-NE Award 2010

## Janet Gavin

*Active since 2003*

Receptionist 2011 -

## Paul Godin

*Active since 1992*

Cable Advisory Board 1998 -  
Board of Directors 2002 -  
Clerk 2002 - 2007  
Gov't Mtg Crew 2004 - 2007  
FCA Volunteer/Year 2004

## Bob Hickey

*Active since 2000*

Board of Directors 2005 -  
Treasurer 2009 -

## Bob Lomus

*Active since 2010*

Board of Directors 2013 -

## Frank MacDow

*Active since 1990*

Video Club 1990 - 1995  
Inventory Clerk 1993 - 1995  
Master Control Tech 1995 - 1996  
Gov't Meeting Crew 2005 -

## Diane Monahan

*Active since 1990*

Board of Directors 1990 -  
Program Director 1990 - 1996  
Clerk 1991 - 2000  
Enrichment Chmn 1991 - 2004  
FCA Volunteer/Year 1995  
Treasurer 2001 - 2003  
President 2004 - 2007

## Margaret Nash

*Active since 1983*

Newsletter Editor 1985 - 1987  
Production Secretary 1986 - 1991  
FCA Volunteer/Year 1986  
Video Club Advisor 1988 - 1995  
Awareness Coord'r 1989 - 1992  
Production Director 1991 - 1998  
Board of Directors 1994 - 2002  
Gov't Mtg Crew 1996 - 2001  
Vice-President 2000  
Clerk 2001 - 2002  
Administrative Ass't 2002 -  
ACM Regional Award 2002  
ACM National Finalist 2003  
Nat'l Telly Award 2004

## Matt Shea

*Active since 1995*

Board of Directors 2013 -  
Cable Advisory Board 2008 -  
FCA Volunteer/Year 2012

## Michael Webber

*Active since 1989*

Video Club 1990 - 1995  
VC Exec Board 1991 - 1993  
CVI Program Award 1991  
Inventory Clerk 1993 - 1997  
CVI Volunteer/Year 1995  
Master Control Tech 1995 - 1996  
Program Coordinator 1998  
Operations Manager 1999 - 2005  
ACM-NE Officer 2001 - 2007  
Executive Director 2005 -

## Tim Zerrip

*Active since 2005*

Board of Directors 2013 -

On behalf of the community and our volunteers, the FCA Board of Directors would like to thank the members of the Foxborough Cable Television Advisory Committee for their long standing assistance with contract negotiations and their on-going support in many cable-related issues which affect the Town of Foxborough and its residents. We are in the fourth year of a ten year contract with Comcast, and the third year of a ten year contract with Verizon.

### CABLE TV ADVISORY COMMITTEE

Gary W. Nash

John Regan

### EX OFFICIO MEMBERS

Paul R. Beck, Paul F. Godin, FCA

Jerry Cirillo, Boyden Library

Randy Scollins, Town of Foxborough

Paul Bortolotti, School IT

Michael Webber, Foxboro Cable Access