

Foxboro Cable Access, Inc.



2024 ANNUAL REPORT

*Celebrating Over 40 Years
of Service to the Foxborough Community*

THE COMMUNITY AT YOUR FINGERTIPS



Dear Reader of this FCA Annual Report,

*On these pages you will see photos and stories about **our coverage of** special events and community activities that occurred in Foxborough during 2024. Please know that all these noteworthy achievements have been the fruits of the labor and creativity of the many talented volunteers who contribute their time and considerable talents to produce the award-winning local programs that are provided on all four of the FCA channels.*

*I want to offer a special mention of appreciation for Executive Director Mike Webber and his very skillful management of our expanding technical facilities and continued growth of community-centered program offerings. Sincere thanks also to our entire staff, listed on this page. They each bring a level of distinction to our operation. As you can see: **"It Takes A Village"** in more ways than one.*

The citizens of Foxborough are very lucky indeed to have such solid core of dedicated professionals working so effectively to provide high-quality local coverage of events and activities in our town. We eagerly look forward to a great 2025. With our FCA team, we know it will be fantastic !

Paul "Cecil B. de" Beck
FCA President & Chairman of the Board

Foxboro Cable Access, Inc. (FCA) is a non-profit organization established in 1982 as part of the License Agreement between the Town of Foxborough and Cablevision Industries, the franchise operator at the time. The License Agreement gave FCA the authority to establish rules for the use of the facilities, equipment, and channels provided by the cable franchise companies, now Comcast Corporation and Verizon. All cable subscribers in Foxboro are included as voting members of the Foxboro Cable Access corporation.

The corporation is managed by a nine member volunteer Board of Directors. Seven members are elected by the membership, while two are appointed by the Select Board.

The FCA Board of Directors operates under the FCA Corporate By-laws, revised in January 2018. A copy of the by-laws is kept on file at the FCA Office at 28 Central Street in Foxborough. The Board elects officers and the President appoints volunteer operating positions from time to time as required to help manage the operation. The equipment and facilities provided for public access television are used by numerous trained individuals from the Foxborough community. Acting independently as volunteers, they produce programs of their choice which are cablecast to the community on the local public access channels, 8, 6, 22 & 1072 HD for Comcast subscribers, and on channels 39, 37, 38 & 2139 HD for Verizon.

2024 FCA BOARD OF DIRECTORS

	Term Expires
PAUL BECK	2024
MATT SHEA	2024
DAN WILLIAMS	2024
KEVIN PENDERS	2024
RUTH MACKIE	2026
ANN-MARIE ENGLISH	2026
RICK PLASMATI	2026
MARGARET CHAISSON *	2025
LYNDA WALSH *	2025

*Appointed by Selectmen

CORPORATE OFFICERS

Chairman	Paul Beck
Vice President	Lynda Walsh
Treasurer	Matt Shea
Clerk	Margaret Chaisson

VOLUNTEER OPERATIONS

President	Paul Beck
Vice President	Lynda Walsh
Technical Advisor	Paul Beck
Senior Archivist	Deb Wendell

STAFF:

Executive Director	Michael Webber
Administrative Assistant	Margaret Nash
Master Control Technician	Lauren Bitar
Engineers-in-Charge	Mike Everson Scott Daniels
Receptionist	Janet Gavin
Gov't Mtg. Crew	Paul Beck Jenn Krentzman
Production Assistant	Fanny Mizirhumbay
Photos:	Michael Webber et al

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YOUTUBE: /FCATVORG
FACEBOOK: fcatv



OUR MISSION

FCA MISSION STATEMENT

To empower Foxborough citizens,
government and educational institutions to communicate through media
To manage an electronic forum for the free exchange
of ideas and information, and
To promote its use by providing access to media-making tools and educations.

*FCA Board of Directors
September 8, 2016*

To this end, Foxboro Cable Access has established and maintains satellite cablecast facilities in thirteen community locations in addition to the main studio and mobile production unit.



Communication Arts Classroom Suite at FHS Media Center

Located on the 2nd floor of the FHS Media Center in two adjacent, interconnected rooms, this facility is equipped with 4 cameras, green screen, SEG, graphics, audio console & microphones, computers for editing and options for live fiber transmission.

St. Mary's Church, Bethany Church, and Union Church

Each facility is equipped with multi-camera console with audio options and recording capability for worship services. Post Production editing is done by Video Ministry volunteers at FCA's

Ahern Broadcasting Center

First established in 2010 and upgraded to HD in 2018, it is equipped with camera, audio and graphic equipment with studio desk for broadcasting "The Daily 2" a student-run daily news to each classroom. This well-attended co-curricular afterschool activity is supervised by a faculty advisor.

Government Meeting Room at Town Hall

Equipped with 6 robotic cameras, SEG, graphics, audio sources, options for remote participation and/or live fiber transmission, and digital recording of meetings of the Select Board, School Committee, Planning Board and others.

Main Studio & Control Room

Equipped with multi-camera capability, several audio sources, graphics, Special Effects Generator, lighting grid, and options for guests remotely via Zoom for live broadcast or future editing. We have a large assortment of set décor and greenscreen options.

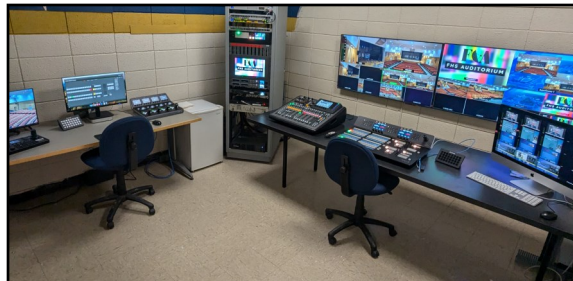
Mobile Studio

2022 Ford F450 chassis and engine with customized features, previously upgraded "box" with HD rack-mounted equipment and add'l hard wired cameras, video replay, SEG, graphics, audio sources, generator, and options for live fiber transmission or recording of sporting or other community events?.



TV Center at FHS Gym

Equipped with 4-5 camera capability, video replay, SEG, graphics, audio sources, options for live fiber transmission or recording of sporting events, graduation, class night or other events.



TV Center at FHS Auditorium

Equipped with 12 camera capability, SEG, graphics, audio sources, options for live fiber transmission or recording of school concerts, meetings or events.

Marilyn Rodman PAC

After years of making do with temporary production control equipment at the Orpheum Theater, in 2018 we finally set up a VERY compact, permanent recording console using a corner of the projection booth. The versatile multi-camera arrangement makes it much easier to capture the variety of theatrical performances or large musical events that are held there.



*Newly Upgraded!
See specific details in Facilities
section of this report.*

Cablecast Console at Boyden Library Community Meeting Room

Equipped with 4 robotic camera capability, SEG, graphics, audio sources, options for live fiber transmission or recording of meetings, programs or presentations by "Boyden Library presents .."

FROM THE EXECUTIVE DIRECTOR ...

Dear Community Members,

As we reflect on the past year, I am honored to present the 2024 Annual Report for Foxboro Cable Access (FCA). Since January 2000, I have had the privilege of serving as the Executive Director of this vital community institution, and I am continually inspired by the dedication and passion that drives our organization forward.

The media consumption landscape is evolving rapidly, and FCA is not immune to these changes. Recent statistics project that over 80.7 million households in the United States will use non-pay TV services by 2026. For public access stations like ours, this trend poses a significant challenge to our short-term and long-term funding.

Despite these hurdles, I am proud to report that Foxboro Cable Access remains a vibrant and well-supported pillar of our community. This is largely due to the tireless efforts of our volunteers, who are truly the lifeblood of our organization. These dedicated individuals put in countless hours to support community programming produced by their friends and neighbors, ensuring that our content reaches and resonates with the entire Foxborough community.

We are actively exploring new avenues to ensure our long-term sustainability. We remain hopeful that state legislation, such as MA HD.326/SD.399 "An Act to Modernize Funding for Community Media Programming," will pave the way for modern revenue sources. Additionally, we are engaged in ongoing discussions about alternative funding to help support our future.



Our success is a testament to the unwavering support of our community and local officials. I want to extend my heartfelt gratitude to the FCA Board of Directors for their year-round guidance and to our exceptional staff, who tirelessly support our mission every day.

The FCA Annual Report serves as a snapshot of our accomplishments for the year and a roadmap for our future growth. Our commitment to providing professional-level media tools and programming for the community remains steadfast. We strive to create an atmosphere that fosters teamwork and collaboration, all in service of developing high-quality programs that resonate with our community.



"Hi ... I'm a Mansfield native and MHS grad. Played multi-sports and am naturally well aware of the greatest Thanksgiving Day rivalry anywhere."

Enjoyed your FCA-TV broadcast of this year's T-Day game. Left Mansfield for the Navy and ended up having a fun career as a TV & radio sportscaster & play-by-play announcer both in the Navy (Armed Forces TV) as well as the last 51 yrs in Omaha, Nebraska. Have been fortunate to announce and cover some bigger sports events over the years. Also had to learn to lose my Massachusetts accent, lol.

Just wanted to say hi from a "homesick" New Englander and so great that you share this great game with the community. Hope your Thanksgiving was good and have a really Merry Christmas and a great 2025 .

Torri Pantaleon
Mansfield HS Graduate

In 2024, our volunteers produced nearly 550 productions, showcasing the diverse talents and stories of our community. Some standout projects include:

"My Immigration Story," produced by high school student Adam Taj, where community members shared their cultures and immigration journeys. "Youth Productions," facilitated by volunteer Juri Love, a youth-based local news show highlighting events, businesses, and happenings in town.

"Varsity Girls Basketball team's triumphant journey to the D3 State Championship at the Tsongas Center, with FCA volunteers traveling on the road with our TV Truck to capture every moment.

highlighted comment



@danielpritchard2656 9 months ago

Great job Igo Students. Most entertaining and well performed. Great school spirit. Thank you also Foxborough Cable for 😊 the ability for Grandparents out of town to view such an uplifting Spirited performance at home.

Check out the Production and Programming sections of this report for more highlights.

I'm excited to highlight our most significant capital upgrade project of the year: the FCA TV Center at FHS Auditorium. This facility, originally placed into service in 2007, was our operations' last remaining Standard

Definition system. Over the summer, countless hours spent by volunteers and staff resulted in a successful upgrade. This upgrade improves our production capabilities and enhances our community's viewing experience during school events, performances, and community meetings. You



can read more about the FCA TV Center upgrade project in the Production section of this report.

As we look to the future, we're pushing to meet the needs of our community while retaining our can-do spirit, despite the funding challenges. For example, we are exploring how we can help deploy a multi-camera TV console at the new Foxborough Community Center, further expanding our reach and capabilities. It's important to note that we remain relevant in this digital age. With nearly 9,000 YouTube subscribers and ongoing positive feedback from the community, we continue to adapt and thrive in an ever-changing media landscape. As we look to the future, we remain committed to serving as a platform for diverse voices and community engagement. Our ability to adapt and innovate will ensure that FCA continues to be a vital resource for Foxborough residents for years to come.



In closing, I want to express my deepest appreciation to our town and its residents for their continued support. Together, we will navigate the challenges ahead and continue to provide the high-quality, community-focused programming that has been the hallmark of Foxboro Cable Access for over two decades.

ABOVE: Vin Riccio, Volunteer of the Year 2023 on the high rigging, and Scott Daniels, Volunteer of the Year 2013 on hand held camera duty at this year's Pops Concert. Ruth Mackie dishes out ice cream sundaes at the cookout!

PRODUCTION

FCA volunteers were busy in 2024, producing an average of 10 programs per week, totaling 546 locally-produced shows! This is a remarkable number when you consider the amount of time it takes to plan, execute, and publish one program. Each expressing thoughts, ideas, events, and spotlighting different aspects of our community.

FCA embraces the philosophy of its slogan **Local Programming, By & About People YOU Know!** It highlights the fact that our programs are focused on our local community, unlike regional and nation commercial networks. A local Cub Scout Pack was an example of such a collaboration. They came in for a tour of our studios and did a promo for their annual Pancake Breakfast which was played on our channels.

SMALL CREW, BIG IMPACT

We often don't highlight or talk about some of the smaller productions and events covered at the Boyden Library and Marilyn Rodman Performing Arts Center (MRPAC). Both locations have multi-camera robotic cameras and control consoles that permit a single operator to execute professional level production for air on the local channels. Although the entire production can be handled by a single volunteer, it does require a high level of video production experience, quick creative thinking, and the ability to maintain your wits.

We're lucky to have several volunteers willing and able to step into these solo missions. Over the years folks like Paul Godin, Lauren Bitar, and Paul Beck have honed their skills in this area, producing hundreds of programs. Vin Riccio stepped forward and has become our primary volunteer for event coverage at the Boyden Library Community Room, producing programs like *"Boyden Sunday Concerts Series"* and other special events.

CONTRACT PRODUCTION

It was a high tribute for FCA to be asked to cover graduation exercises at Stonehill College several years ago on a contract basis, and they've continued to request our services. This year, they hosted a Post-Presidential Election Forum from their auditorium.

The crew of our local news program *"What's Up?"* has been busy all year producing short segments about various local events and activities. Under the direction and mentorship of Juri Love, the group has done numerous short interviews with local organizers, residents and occasionally at remote locations, always looking to empower youth with opportunities to learn and grow. The young reporters are becoming a familiar sight around town in their blue FCA Crew shirts and their hard work on the series is an inspiration to others.



TOP RIGHT: Youth Crew Rajeev Jatling and Ilyas Taj shoot a feature segment at Ahern School for the World Culture Day program **TOP LEFT:** Green screen backgrounds all set up to tape holiday greetings at Rec. Dept's "Light Uptown" event. **BOTTOM LEFT:** All set to go at Stonehill for the Election Forum this past fall.. **BOTTOM RIGHT:** FCA Mobile Studio and full crew set up at the foot of the Common, all ready to tape the annual Founders' Day parade.



PRODUCTION

OTHER NOTEWORTHY PRODUCTIONS:

- *"Around Foxboro"*
- *"Artistic Flair"*
- *"What's Up?"*
- *"Art with Allison"*
- *"Let's Cook ..."*
- *"My Immigration Story"*
- *"MBTA Communities Info Session"*
- *"Ordinary Extraordinary"*
- Boyden Library Concert & Speaker Series
- Jaycees *"Concerts on the Common"*
- *"Trash or Treasure"*
- *"LIVE! Election Results"*
- Town Meeting Intro Segments
- Senior Center / Recreation Dept. Events
- Veterans Services Dept. *"POW/MIA Recognition Ceremony"*
- *"Mass Gaming Commission"*
- FHS Sports: Football, Field Hockey, Lacrosse, Soccer, Basketball, Volleyball, Wrestling, Swim, Cheerleading
- *"FHS Class Night"*
- *"FHS Graduation"*
- *"FHS Scholarship Night"*
- FPS Music Concerts for Band, Orchestra & Chorus
- US Navy Jazz Band *"The Commodores"*
- *"Eccumenical Christmas Concert"*
- Warrior Hall of Fame
- FPS Mascot Public Forum



THE FCA TV CENTER AT FHS

FCA embarked on a significant capital project this year to upgrade the FHS Auditorium Production Facility. An effort that has been in the planning stages for several years and coincides with the twentieth anniversary of the original project proposal for the original system in 2004. Over the summer, work began on this seven-month project to completely rebuild the facility with state-of-the-art high-definition equipment, enhancing the FHS TV Center's capabilities for live broadcasting.

Looking back, it's remarkable how far we've come from the days when volunteers were required to use the FCA TV Truck for every production at the auditorium. The original concept for an in-house facility was an idea brought on by a large lot of equipment donated 20 years ago. Today, the facility has become a critical asset for FCA.

Originating from a grassroots effort, the facility and its history are truly unique. Much of the success of the original project can be attributed to the vision and resources provided by Paul Beck. Paul is known to have countless industry contacts and has developed a reputation for soliciting equipment donations in support of his many philanthropic projects, including video systems for local churches and FCA. Back then, Paul always kept his van gassed up and ready to race off to pick up gear anytime the phone rang with a donation opportunity.

In 2004, the collection of equipment Paul acquired was growing, mostly high-end gear from various donors who were upgrading their own equipment and choosing to donate their decommissioned equipment. Donors included WCVB-TV, WGBH-TV, WHDH-TV, Emerson College, National Boston, Active Video, and others. With equipment in hand, Paul started on a proposal for the High School Auditorium, one of the locations where FCA covered events frequently. The concept was to create an affordable, high-end production facility within the school's auditorium, utilizing the donated equipment for a near zero-cost build-out. Once built, the truck and the hours of setup for every event would no longer be necessary.

During the planning stages, the facility was referred to as the FHS Teleproduction Facility, but it eventually became known as the "FCA TV Center at FHS." Following a green light from the FCA Board of Directors in 2004, the



FHS Auditorium Control Room

equipment gathering and testing began almost immediately. The Foxborough School Dept also offered its full support, approving the concept, and afforded FCA space for a control room on the high school's second floor adjacent to the auditorium. The room was once the home of a school radio station and, years later, the yearbook office.

On May 3, 2008, following several years of hard work by FCA volunteers, the "FCA TV CENTER at FHS" was completed, and a ribbon cutting was held to mark the milestone and success of the project. We will forever be grateful for the efforts of the FCA volunteers who spent countless hours installing the heavy equipment and running camera cables the size of a firehose.

Over the years, the FCA TV Center has received incremental upgrades as donations have been made. In the late 2000s, a second wave of donations became available as high-

definition (HD) Television was starting to make traction, and large broadcast stations began making upgrades as part of the Digital Television (DTV) transition in the United States. As these stations and networks upgraded to digital, FCA was blessed with...surplus equipment! This round of donations allowed FCA to move away from tube cameras and shift to CCD chip cameras, very high-end versions, some of the highest quality SD cameras and lenses ever made! Despite the age of some of the equipment, Paul Beck was able to

2004



TOP: The initial system was complete with ten cameras and a large Grass Valley 1600 3/K production switcher! Unlike the digital equipment today, this gear required hours of fine-tuning, troubleshooting, and sometimes repairs on the used equipment before it would become functional. **ABOVE:** A large corner of FCA Main Studio A was taken over, where plastic racks were set up to serve as makeshift equipment racks and tables for countertops. Today, we might say we set up a "Maker Space" where Paul could work through brainstorming, designing, and proof of concepts.

THE FCA TV CENTER AT FHS

keep the system viable and producing great pictures for nearly 20 years. For a short time, the system was even set up to output in 1440x1080 "Almost HD" rather than 1920x1080 "real HD." Not bad for a shoe-string budget!

FHS AUDITORIUM GOES HD

While upgrades to HD were in discussions for several years, 2024 was deemed the right time for a wholesale upgrade. Starting in June 2024, volunteers removed absolutely everything from the control room, and for the first time in twenty years, the room was empty. Cameras were removed from their positions throughout the auditorium, cables pulled out, everything gone.

Thanks again to Paul Beck, many larger items, including cameras, were saved from being scrapped at the TV junkyard. Paul reached out to a friend in Kilgore, Texas, who owns the Texas Broadcast Museum and was thrilled to accept the decommissioned equipment. Breathing yet another new life into equipment long past its expected lifecycle. Paul even rented a box truck and personally delivered the equipment to the Texas Broadcast Museum. Not only that, Paul helped them unpack, set up, and test the gear before flying back home. Oh, and he was featured on the local news as the community celebrated the donation.

With the control room clear and a fresh coat of paint on the walls, the installation of HD equipment began. The control room went from seven racks down to ONE! A dozen or more analog monitors were replaced with just two 60" wall-mounted HDTVs. Big,



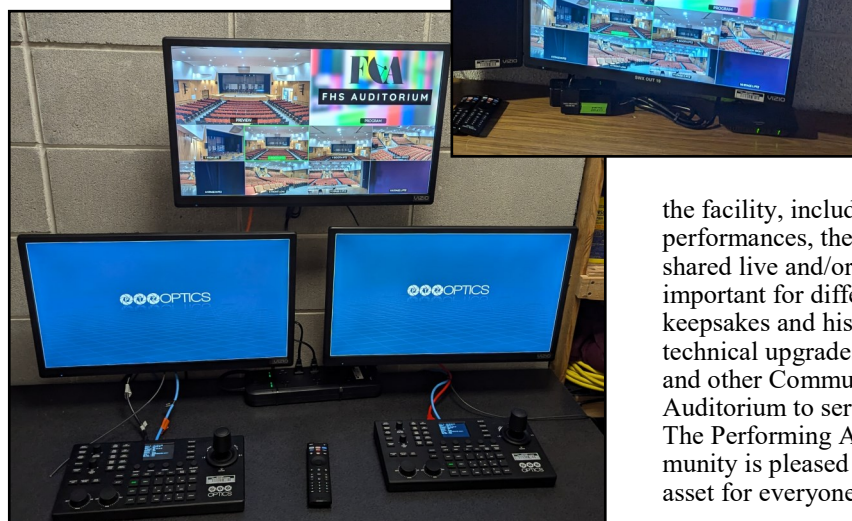
heavy camera cables were replaced with thin, lightweight fiber optic cables. This time, the upgrade required a budget; donations were no longer a viable option for the upgrade we needed to perform. Thankfully, the previous twenty years proved the value of the investment, and the funds were fully supported by the FCA Board as a thankful School Department gave us the green light once again.

The new system was completed in November 2024 and has leaped us into a whole new style of production. Volunteers no longer need to climb catwalk ladders to operate cameras, improving comfort and safety. The small size of the PTZ cameras also allows them to be placed in locations not possible before, including in the middle of a musical performance area. Thanks to some collaboration with the school department, we also installed a fiber cable that connects the new system directly to the FCA Studio on Central Street.

Utilizing the town's fiber network, we now have a reliable high bandwidth connection for our live broadcasts on the local cable channels and online.

As of this writing, the new production facility has been used to record more than a half-dozen events and is working well. Over the past 20 years, approximately 480 events have been produced at

the facility, including music concerts, town meetings, dance performances, theater performances, and more. Each one shared live and/or recorded for repeat broadcast. Each event is important for different community segments, captured for keepsakes and history. Some folks have mentioned that the technical upgrades and facilities supporting the Arts, Music, and other Community benefits have enabled the High School Auditorium to serve as our own local "Kennedy Center for The Performing Arts," right here in our town. The FCA Community is pleased and proud to provide this wonderful media asset for everyone in Foxborough.



TOP: Lucas Webber dismantled all seven racks in preparation for emptying all equipment from the room for FHS custodians to clean and paint. **ABOVE:** Eight of the twelve new cameras are PTZ Robotic, which are remotely controlled by FCA volunteers from one of three "PTZ Stations." The control room is now more spacious, with control stations for graphics operators and PTZ camera operators, along with a director and engineer.

FACILITIES & EQUIPMENT

BUILDING RENNOVATIONS

FCA undertook two significant building renovation projects aimed at enhancing the functionality and aesthetic appeal of our facility.

Following the car accident that damaged our building several years ago, we reevaluated our interior space with an eye toward the future and opening up the space. We removed a secondary entry vestibule, installed a new window, and added some new brick to extend the window ledge. These changes improve the flow of traffic and create space for an expanded train display in the future. Currently, the lobby now features additional seating and organizational information for visitors.

EXTERIOR FACADE

The exterior of our building also received a major refresh with the replacement of siding above the front windows and a brand-new awning that spans the length of the building.



ABOVE: The newly enlarged lobby creates a welcoming atmosphere. The original exit door/vestibule was removed and the space blended into the rest of the lobby, no easy feat with a ramped egress.

MOBILE STUDIO

In 2024, our FCA Mobile Unit Truck continued to serve as a vital asset for capturing community events on the go. Its flexibility and reliability allowed us to cover important events, such as the high school football semifinal game in Plymouth against Hanover last November. While the truck did not undergo major upgrades this year, we have focused on optimizing its existing capabilities and experimenting with innovative solutions to enhance our remote broadcasting capabilities. Notably, we have begun testing the use of Starlink technology to provide internet access and bandwidth for live streaming in locations with limited or no connectivity. This initiative aims to further expand our reach and ensure seamless coverage of events in any setting. The Mobile Unit's value lies in its ability to be ready at a moment's notice and serve the needs of a variety of productions. From public forums to live sports, the truck is READY. As always, experienced volunteers who know how to manage the various systems make every production a success.



Ch 2139 & 1072

Watch In Hi-Def !

PROGRAMMING

We provide multiple viewing options for the community: Programming runs 24 hours daily on three SD channels, 2 HD channels; LIVE! streaming meetings and events on our FCA website (fcavt.org) and YouTube.com; Community Bulletin Board notices and announcements with customized FCA Radio news and local commentary as background; and over 2500 FCA programs on Archive.org via the internet.

VERIZON HD CHANNEL

Building on the success of our high-definition (HD) channel launch in 2023, Verizon FiOS 2139 and Comcast 1072 have received overwhelmingly positive feedback for their improved signal quality, which brings local content in line with the standards of other broadcast stations. This upgrade has been a significant milestone in our 40-year history, reflecting our commitment to delivering high-quality local programming. Our "best of" programming strategy has been well-received. It offers a curated selection of content that highlights the best of Foxborough's community events, educational programs, and government meetings. We continue to get positive feedback.

Despite the ongoing cord-cutting trend, our PEG channels and online platforms continue to attract strong viewership and engagement. Our expanding social media presence on YouTube, X, BlueSky, Threads, Instagram, and Facebook remains vibrant, with increasing numbers of viewers and community engagement.

We are grateful for the continued support from our community, Comcast, and Verizon, which has enabled us to maintain and enhance our services.

FCA RADIO

Dave Udden continues to prepare weekly local news which are also cablecast on the audio track of the Pub & Edu Channel. The new automated audio equipment allows him to expand the news format to include music, bumpers, channel ID's and really personalize the information with special holiday greetings from local personalities. The TIC Channel plays on Gov. Channel.

COMMUNITY BULLETIN BOARD

Announcements from local government agencies, educational institutions and regional non-profit organizations are cablecast daily, in addition to Activated Emergency Cancellations and Election Information.

HD CHANNELS 1072 & 2139

1974 Hrs

Features high interest assortment of first run programming.

PUBLIC ACCESS CHANNELS 8 & 39

3899 Hrs

Features programs produced by local volunteers along with outside programming that is sponsored by local residents.

EDUCATION CHANNELS 6 & 37

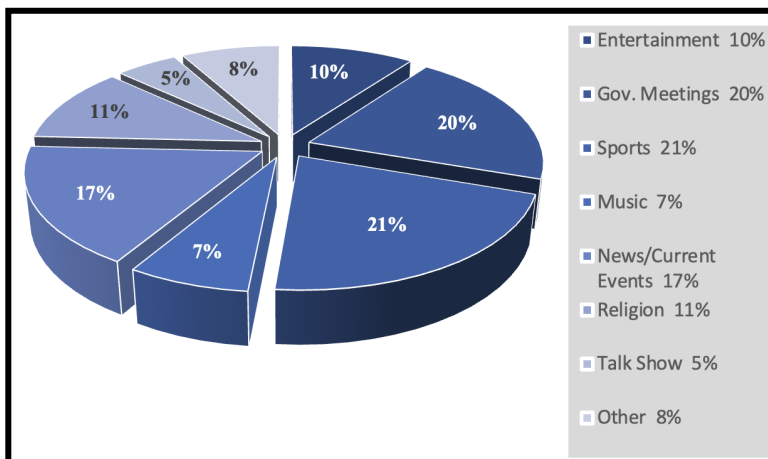
1750 Hrs

Features LIVE coverage of regular and special meetings of the Foxborough School Committee continued since 2014. Programming from the US Department of Education and NASA is also cablecast, along with repeat playback of school sports and music programs. **Classic Arts Showcase** plays overnight daily. Public service announcements regarding Foxborough Public Schools and other area schools, The Boyden Library, and Foxborough YMCA are played around the clock.

GOVERNMENT CHANNELS 22 & 38

1580 Hrs

Features LIVE coverage of Select Board and other official town meetings are cablecast here, along with first run and repeat programming from the Senior Center/Council on Aging, and Foxborough's Historical Commission and Historical Society. This is the main location to find information regarding town meetings, town departments, community events and local non-profit organizations.



TOP: Breakdown of program categories **RIGHT:** The FCA YouTube Channel reached over 8,500 subscribers and 319,600 views during the year. In total, community volunteers produced 546 locally produced programs in 2024. That includes 386 LIVE programs!



8,500 Subscribers You Tube



1,391 Followers on X



2, 000 Followers on Facebook

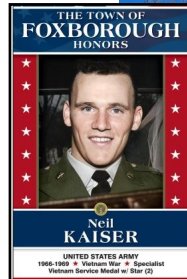
COMMUNITY RESOURCES

FCA OUTREACH

Foxboro Cable Access is an integral, proactive part of the entire community and we take advantage of every opportunity to participate in activities sponsored by other organizations, and assisting them in using our resources to further their own objectives. Our prominent location on Central St. gives us great visibility and we welcome the numerous visitors who drop in frequently to inquire about what we do or how they can become involved. The FCA staff strives to maintain a professional and friendly atmosphere supporting the volunteers' efforts. We can never thank our volunteers enough for their support and contributions. They are the core of our organization, and we are very fortunate to have them.

SCHOOL SUPPORT

Perhaps FCA's longest running collaboration is with Foxborough Public Schools. Since 1984, students have had the opportunity to take a full credit elective course in Communication Arts. Although the class did not run this year, it is designed to provide hands-on training in state-of-the-art studio, control room and digital production facilities, as well as message making, script development and media literacy.



The Ahern Broadcasting Club (ABC) continues to produce "The Daily 2" morning news show shown to students LIVE! over the school's closed-circuit TV network. ABC advisor Dan Williams has been at the helm since the beginning in 2010 and has been instrumental in its growth.

FCA SOCIAL MEDIA

We continue to promote FCA through our website, Instagram, Facebook, and YouTube channel. Town residents and officials alike have applauded our ability to live-stream multiple meetings and events to the internet, often simultaneously across various media platforms. The FCA website - www.fcacv.org - is a major community outreach effort, providing ready access to general information, program schedule, production calendar. Our Social Media sites are critical, especially during periods of activity, such as emergency conditions, high interest sporting events or meetings.



The FCA Scavenger Hunt kicked off on Founders Day 2024 with enthusiasm and a little intrigue! It was a new, fun way to get out and explore the town of Foxborough with fresh eyes, perspective, and skill. The summer-long event encouraged contestants take photos and videos of varying levels of difficulty and creativity trying to accumulate the highest total point value by the end of summer. Each week, FCA created social media posts with an extra bonus item for the week and an educational component. A *"Tips, Tricks & Terminology"* section of the



"We were thrilled by the response to the debut on Founders' Day and thoroughly enjoyed putting this educational event for the town."

Jennifer Krentzman & Fanny Mizhirumbay
Project Co-Chairs

weekly post introduced the community to various technical skills applied to the visual arts, including types of equipment, framing, lighting, camera angles, to enhance creativity. It was a fun and creative way to promote the core mission of FCA: educating the public. We concluded with an Arts & Crafts event in the lobby, decorating rocks and coloring pages! The top three highest scoring contestants each walked away with a gift card to a neighboring eating establishment and an FCA goody bag .

ABOVE: New Veterans Banners were put up around town, one with a VERY familiar face. **RIGHT:** Great turnout to the Cookout this year ... a nice fall evening, and good food. As usual, Gary Nash & Paul Beck did a great job at the grill!

COMMUNITY RESOURCES



JAMES R. ELLSWORTH MEMORIAL MVP TROPHY

Early in the 2000s, the Board of Directors created this award in recognition of our well-loved past president, a football fan who directed our local game coverage for many years. The striking custom-designed trophy stands 18"

tall with the names of 21 recipients engraved on brass plates. When additional space was needed, we added a 6" riser base and an "Announcer" section.

FCA SCHOLARSHIP

Since 1985, FCA has presented a total of 40 scholarships to local town residents who are pursuing higher education in the field of Communications. We were pleased to award two scholarship's this year: Johnny Ahern, and Tommy Devlin, both 2024 FHS graduates.

FALL COOKOUT & HOLIDAY SOCIAL

Volunteers welcomed the opportunity to get together in a casual atmosphere at these favorite annual events. This year, we featured ice cream sundaes with all the fixin's.

PROFESSIONAL AFFILIATIONS

FCA continues to maintain memberships in various regional and national media organizations such as the **Alliance for Community Media**, **MassAccess**, and **SMPTE** (Society of Motion Picture Engineers) as well as local and regional business associations, **Tri-Town Chamber of Commerce** and the **Foxborough Common Business Collaborative**.



FCA AWARENESS

In today's challenging media climate, it is even more important to promote Foxboro Cable Access and its vital role in the local community. Our prominent location on Central Street gives us great visibility and numerous visitors drop in frequently to inquire about what we do here, how they can become involved or to see our wonderful train layout. We continued our increased presence in local print media through additional press releases on pertinent topics and paid advertisements in **The Foxboro Reporter**, in the **Mail-A-Map** program, and sponsored page in the **Foxborough Business Almanac**.

Foxboro Cable Access is a proactive, integral part of the entire community taking advantage of every opportunity to participate in activities sponsored by other organizations, assisting them in using our resources to further their own objectives.

Here is a list of other ongoing outreach efforts:

Educational Support

Annual Scholarships

FHS Video Class, Ahern Broadcasting Club

Free Training for Foxboro Residents

Online Training, *Linked-In Learning*

Volunteer Work Area, Computer Lab

Special Interest Meetings and Presentations

James R. Ellsworth Memorial MVP Award

2024 Recipient: Ben Angelini

Community Business Partnerships

Foxboro Jaycees

KBR Marble & Granite

Foxboro Almanac / Mail-A-Map

Technical Support for Town Depts

Select Board, School Committee, Planning

Board, Conservation Commission,

Zoning Board, Personnel Board,

Bd of Health, Zoning Board, CIP,

Veterans' Services Dept.

Foxborough Cultural Council

Recreation Dept. Theatrical Productions

Drone Footage for Town Website

& Brochures

Conference Room Meeting Space

Foxborough Historical Society

Foxborough Youth Baseball

Foxborough Jaycees

Boyden Library Museum Pass Program

JFK Museum, Boston

FCA Crew ID Gear

ORGANIZATIONAL ASSETS

Vol-un-teen *n. adj. vb.*

to offer or give of one's own free will

- Webster's New World Dictionary



CREW VOLUNTEERS

Abida Abdul-Latif
Emily Allen
Chris Allen
Jack Allen
Charlotte Altman
Karlmarx Balakrishnan
Jennifer Beaulé
Paul Beck
Andrew Bernstein
Lauren Bitar
Mike Blanchard
Zac Bohlen
Kevin Bowles
Judi Briggs
Griffin Brown
Tommy Brown
Jeff Burton
Lucy Calabrese
Rachel Calabrese
Chris Campbell
Jack Campbell
Laura Canfield
Carolyn Carlson
Kenneth Carlton
Maeve Casey
Declan Casey
Denise Casey
Margaret Chaisson
Donny Cotter
Jared Craig
Marc Craig
Barbara D'Entremont
Aidan Dahl
Carter Daly
Scott Daniels

Sarah Darcy
Rob Decker
Tommy Devlin
Sue Dorney
Lisa Downs
Willy Drinkwater
Paige Duncan
Ann-Marie English
Mike Everson
Mark Farinella
Sue Ferguson

crew *n.* a group of people working together

- Webster's New World Dictionary

Earle Ferguson
Ryan Field
Dina Fiore
Mary Flaherty
Jennifer Foley
Olivia Foscaldo
Steven Francomano
Monica Gallagher
Janet Gavin
Paul Godin
Paul Gookin
Jay Gordon
Tim Greene
Diana Griffin
Dexter Griffin
Matt Griffin
Kaden Hasset
Mike Hassman
Margaret Hassman

Amy Higgins
Christine Higgins
Andrew Hill
Kate Hill
Jim Hollis
Shreyas Jatling
Srikanth Jatling
Rajveer Jatling
Neda Joury-Penders
Alex Kaeser
Neil Kaiser

Sunjana Karlmarx
Liam Kelleher
Thomas Kelley
Christopher Kelly
Mandy Kerzner
Olivia Kim
Jennifer Krentzman
Ned Lavalée
Laura Lavalée
Trina Leach
T. J. Leclair
Rich Letson
Juri Love
Rob Lucente
Jen Luck
Frank MacDow
Ruth Mackie
John Mahoney
Melissa Maling

Paul Beck
Bethany Church
Lauren Bitar
Boyden Library
Rachel Calabrese
Laura Canfield
Mike Everson
Town of Foxborough:
Select Board
School Committee
Planning Board
Conservation Comm
Board of Health
Zoning Board
Advisory Committee
Veterans Agent
Recreation Dept.
Senior Center
Foxboro Jaycees
FHS Sports Boosters
Boys/Girls Basketball
Boys/Girls Lacrosse
Volleyball

Juan Manuel
Michael McCabe
Dave McGarry
Greg McGrath
Colin McGuire
Pat McGuire
Patrick McKinney
Sarah McVeigh
Ava Mederios
Alec Melvin
Pranay Mogalla
Rebecca Murphy
Gary Nash
Matt Noone
Michelle Noone
Mike O'Neill
Jayla Onwuakor
Jaden Onwuakor
Nyla Penders
Kevin Penders
Alex Peri
Jake Picard
Rick Plasmati
Anna Ptits
Sujata Ramteke
Vin Riccio
Rhianna Rice
Kevin Riley
Teresa Riley
Brian Riley
Danielle Riley
Marc Rivard
Joe Sanders
Dave Saunders
Riley Sawdy
Mallory Scarsciotti

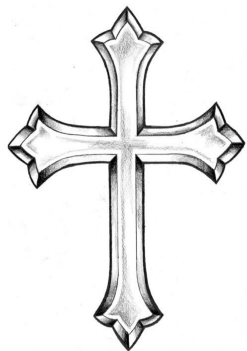
Pro-du-cer *n.*

1. one who is generally responsible for a film or play
2. one who brings something into existence

- Oxford English Dictionary

Field Hockey
FPS Drama:
Burrell, Igo, Ahern
Jen Krentzman
Juri Love
Vin Riccio
Marilyn Rodman PAC
St. Mary's Catholic Church
Matt Shea
Deb Storrs
Dave Udden
Michael Webber
Deb Wendell
Union Church
of South Foxboro

Karen Share
Matt Shea
Gavin Smith
Emma Smith
Lucius Spink
Kaitlyn Spink
Chris Staruski
Mike Stewart
Deb Storrs
Doug Suess
Hakim Taj
Rayan Taj
Ilyas Taj
Naima Taj
Adam Taj
Steve Tierney
Betty Travers
Mike Trimble
Dave Udden
Stephen Udden
Phanitha Veduri
Amrutha (Manu) Veduri
Cindy Wallent
Geoff Waller
Lynda Walsh
Brian Watts
Michael Webber
Lucas Webber
Deb Wendell
Lucius Wilder
Dan Williams
Tim Zerrip



MILESTONES

In Memorium



Charlotte L. Altman
1940 - 2024

Charlotte Altman was a longtime volunteer, always visible around the studio, frequently helping at the front desk and generously sharing her time and talents. "I'm reminded that this is the first year since I've been writing this annual report letter that Charlotte will not be proofreading it.."

"Yehi zichra Baruch"

... may her memory be a blessing.



Ray McKenna
1956 -2024

We also lost Ray McKenna this year. Known for his big heart and passion for all things Foxborough, Ray was an instrumental part of our sports coverage, especially ice hockey, and was always the first to ask how we could comfort a family with video memories during times of tragedy.



Additionally, we remember ...

Jimmy McGowan, a notable figure around town, former coach and familiar face in our press box,

Gary Good, who... although not a direct volunteer with FCA, was an integral part of our extended family. As a member of the FHS custodial staff, Gary was always incredibly helpful and supportive over the years. His humility and generosity made him one of the best.

Their contributions to FCA and our community will live on in our work.

FY 2025

"Tacking into the financial headwinds of 2025 may prove to be challenging but with that, opportunities can arise while changing course.

We remain well prepared to take on the challenges, vet the opportunities and to succeed as we have."

*Matt Shea
FCA Treasurer*

OPERATING EXPENSES

Corporate
Operating Expense

Corporate Total	309,115.
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Production
Operating Expense

Production Total	62,885.
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Programming
Operating Expense

Programming Total	<u>3,000.</u>
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Total Expenses	375,000.
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ESTIMATED REVENUE

Franchise Receipts (Comcast & Verizon)	345,000.
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Investment Income	25,000.
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Other Income	<u>5,000.</u>
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Total Estimated Revenue	375,000..
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The FCA revenues are based on the funds received from the town's contracts with Comcast Corporation and Verizon, and the interest earned on those funds.

Financial statements for Foxboro Cable Access, Inc. are prepared by

BETRO AND COMPANY

Copies are available for review in the FCA office at 28 Central Street.



FCA SUPPORT PERSONNEL

Paul Beck

Active since 1988
 Board of Directors 1988 -
 Vice-President 1988 - 1991
 FCA Volunteer / Year 1988
 FCA Volunteer / Year 2005
 Cable Advisory Board 1990 -
 Production Director 1991 - 1991
 CVI Program Award 1991
 CVI Edit Award 1991
 Technical Advisor 1991 -
 Treasurer 2004 - 2007
 President 2000 - 2003
 2008 -

Lauren Bitar

Active since 2000
 Master Control Tech 2000 -
 ACM-NE Award 2008

Margaret Chaisson

Active since 1987
 Gov't Mtg Crew 1987 - 1988
 Board of Directors 2008 -
 Clerk 2008 -

Anne-Marie English

Active since 2018
 Board of Directors 2019 -

Mike Everson

Active since 2003
 Gov't Mtg Crew 2003 -
 FCA Volunteer/Year 2003
 Engineer-in-charge 2008 -
 ACM-NE Award 2008
 ACM-NE Award 2010

Janet Gavin

Active since 2003
 Receptionist 2011 -

Jennifer Krentzman

Active since 2022
 Student Intern 2022
 Gov't Mtg Crew 2023 -

Ruth Mackie

Active since 2006
 Board of Directors 2018 -

Fanny Mizerhumbay

Active since 2023
 Lab Assistant/Editor 2023-2024

Margaret Nash

Active since 1983
 Newsletter Editor 1985 - 1987
 Production Secretary 1986 - 1991
 FCA Volunteer/Year 1986
 Video Club Advisor 1988 - 1995
 Awareness Coord'r 1989 - 1992
 Production Director 1991 - 1998
 Board of Directors 1994 - 2002
 Gov't Mtg Crew 1996 - 2001
 Vice-President 2000
 Clerk 2001 - 2002
 Administrative Ass't 2002 -
 ACM Regional Award 2002
 ACM National Finalist 2003
 Nat'l Telly Award 2004



Kevin Penders

Active since 2020
 Co-Volunteer/Year 2022
 Board of Directors 2023 -

Rick Plasmati

Active since 2002
 Board of Directors 2008 - 2012
 Board of Directors 2020 -

Matt Shea

Active since 1995
 Cable Advisory Board 2006 - 2012
 FCA Volunteer/Year 2009 -
 Board of Directors 2013 -
 Treasurer 2018 -

Lynda Walsh

Active since 1992
 Board of Directors 2011 -
 Vice President 2019 -

Michael Webber

Active since 1989
 Video Club 1990 - 1995
 VC Exec Board 1991 - 1993
 CVI Program Award 1991
 Inventory Clerk 1993 - 1997
 CVI Volunteer/Year 1995
 Master Control Tech 1995 - 1996
 Program Coordinator 1998
 Operations Manager 1999 - 2005
 ACM-NE Officer 2001 - 2007
 Executive Director 2005 -

Deb Wendell

Active since 2004
 Project Assistant 2015 -
 FCA Volunteer/Year 2014
 Senior Archivist 2016 -

Dan Williams

Active since 2009
 Ahern Broadcasting
 Club Advisor 2009 -
 Board of Directors 2020 -

On behalf of the community and our volunteers, the FCA Board of Directors would like to thank the members of the Town's Cable Television Advisory Committee (CTAC) for their long-standing assistance with contract negotiations and their on-going support in many cable-related issues which affect the Town of Foxborough and its residents. We are currently in year 5 of a ten year contract with Comcast, year 2 of 5 with Verizon.

CABLE TV ADVISORY COMMITTEE

Mark Stopa, Chairman
 Dave Udden

EX OFFICIO MEMBERS

Michael Webber, FCA
 Paul R. Beck, FCA
 Manny Leite, Boyden Library
 George Samia, Town of Foxborough
 Aaron Hyre, Town of Foxborough IT